

**SSN SCHOOL OF ADVANCED CAREER EDUCATION**  
**Post Graduate Certificate program in Business Analytics (PGCBA)**  
**In Collaboration with IBM**

**Institute Location**

SSN Nagar, Old Mahabalipuram Road  
 Kalavakkam, Chennai – 603110  
 Tel: +91 44 2746 9771

Email: [sace.info@ssn.edu.in](mailto:sace.info@ssn.edu.in)

**Administration Office**

New # 211, V. M. Street,  
 Mylapore, Chennai 600004  
 Mobile: + 91 94459 72530

Website: [www.sace.ssn.edu.in](http://www.sace.ssn.edu.in)

## How to Apply

### 1. Schedule

Event	Date
Application deadline	
Test and Interview at SSN Campus	

### 2. Instructions

- Complete the form in all respects and attach necessary supplementary documents
- Send the hard copy of the completed form along with supplementary documents and a crossed Demand Draft (DD) for **Rs. 750/-** (Rupees Seven Hundred and Fifty Only) in favour of **SSN School of Advanced Career Education** payable at **Chennai**, to the following address:

**The Coordinator**  
**SSN School of Advanced Career Education**  
**New # 211, V. M. Street,**  
**Mylapore, Chennai – 600 004.**  
**Telephone: +91 44 2746 9771**  
**Mobile: +91 94459 72530**

### 3. Application Checklist

Your completed application packet must include the following for consideration:

No.	Supplementary Materials	✓
1.	Demand Draft for Rs. 750/-	
2.	A copy of all academic records (transcripts) from X standard to maximum educational qualification attained, latest resume, experience certificate if any.	
3.	Critical Essay (refer to section 4)	

## APPLICATION FORM

### Post Graduate Certificate program in Business Analytics (PGCBA) in collaboration with IBM

For Office Use Only										
Applicant Reference Number										
Supplementary Documents Received	1	2	3	4	5	6	7	8	9	

#### Section 1: Personal Information

No.	Details	
1.	Full Name	M <input type="checkbox"/> F <input type="checkbox"/>
2.	Date of Birth (dd/mm/yyyy)	
3.	Sex	
4.	Father's Name Profession	
5.	Mother's Name Profession	

**PHOTOGRAPH**  
(Please attach a recent  
photograph)

#### Section 2: Contact Information

No.	Details		
1.	Permanent Address	Line 1: Line 2: City: State: Pin code:	
		Phone No.	
2.	Contact Address	Line 1: Line 2: City: State: Pin code:	<input type="checkbox"/> (Tick this box, if same address as above)
		Phone No.	
3.	e-mail ID:		

**Section 3 A: Education Information**

<b>Qualification</b>	<b>X Standard</b>
Institution Location Board Major Subjects Percentage of marks Date (From) Date (To)	
<b>Qualification</b>	<b>XII Standard</b>
Institution Location Board Major Subjects Percentage of Marks Date (From) Date (To)	
<b>Qualification</b>	<b>Under-Graduate Degree</b>
Degree Major Subject Percentage of Marks Institution University Date (From) Date (To)	
<b>Qualification</b>	<b>Post-Graduate Degree/ Diploma (Optional)</b>
PG Degree/ Diploma Major Subject Percentage of Marks Institution University Date (From) Date (To)	

**Section 3 B: Academic Achievements, Extra-curricular Activities and Honours**

Describe your academic profile along with a list of relevant courses you have taken. Provide a list of scholarships, prizes, or honors awarded to you. Also, describe your co-curricular, extra-curricular activities and work experience if any.

**Section 4: Critical Essay**

The essay is an important part of your application packet, and helps the Admissions Committee to better understand your background, your goals, and your suitability as a candidate. Successful essays are those that provide clear descriptions into what you have done, what you are hoping to accomplish as a student of this program, and what is truly unique about you as a candidate. Please attach a separate sheet of your essay answering the following questions:

1. Why would you like to pursue the Post Graduate Certificate program in Business Analytics?
2. Describe your relevant academic, industrial, and/or commercial experience, and explain how this experience has prepared you to be successful in this program.
3. Provide any additional information that you want the Admissions Committee to know about you.

Place:

Date:

Signature of Applicant